

Corporate Involvement Opportunities 2022-2023



The University of Texas at Austin



The University of Texas at Austin Chapter

Dear Corporate Representative,

The American Society of Mechanical Engineers (ASME) at The University of Texas at Austin invites your support and engagement for the 2022-2023 academic year. ASME aims to facilitate interaction between our members and engineering companies to motivate the development of well-rounded future engineers.

As the largest engineering organization at UT Austin, ASME provides networking opportunities and academic support for over 700 members. We host professional and technical development sessions, as well as social activities, connecting our members and developing skills beneficial beyond college. At the same time, ASME has taken initiative in connecting members to faculty and creating a community within the UT Mechanical Engineering department. Numerous opportunities for companies to connect engineering students with industry representatives can be found in this packet.

Corporate partners are recognized for their support in event publicity, including weekly newsletters, flyers, social media, and the UT ASME website. If your company would like to be recognized by ASME but cannot visit our campus, we also have ways to support that include full recognition and do not require on-site visits.

Thank you for considering a partnership with UT ASME. For more information or if you have any questions, please contact me at corporate.utasme@gmail.com. The ASME team looks forward to working with you throughout the 2022-2023 school year.

Sincerely,

Alexander Carlson

Corporate Liaison, 2022-2023

EVENTS OVERVIEW

Event	Attendance	Donation	Dates
General Meetings Wednesdays at 6pm	~100 Members	\$1000	<u>Fall '22</u> : 9/21, 10/5, 10/19, 11/2, 11/16, 11/30 <u>Spring '23</u> : 2/8, 2/22, 3/8, 3/22, 4/5, 4/19
Prime General Meetings Wednesdays at 6pm	~150 Members	\$1500	<u>Fall '22</u> : 8/31, 9/7 <u>Spring '22</u> : 1/18, 1/25
Banquets Saturday Nights	~60 Members	\$750	<u>Fall '22</u> : 12/3 <u>Spring '23</u> : 4/22
Tailgates Saturdays	~50 Members	\$500	<u>Fall '22</u> : 9/17, 10/1, 11/12
Lunch & Learns	~30 Members	\$300	Flexible Dates
Coffee Chats	~20 Members	\$200	Flexible Dates
Facility Tours	~20 Members	Flexible	Flexible Dates
Corporate Social	~20 Members	Flexible	Flexible Dates
Community Outreach	~10 Members	\$200	Flexible Dates
Skills Workshop	~20 Members	\$200	Flexible Dates

GENERAL MEETINGS

BIWEEKLY ON WEDNESDAYS AT 6PM



Company representatives have an opportunity to present about example company projects and their company while engaging with the students for 45 minutes. Representatives are also able to network with members for a short time after meetings. These are an excellent way to establish a company presence on campus.

Prime general meetings are in the weeks leading to and during the Fall and Spring Engineering Expos, with increased member turnout and visibility during the fall and spring recruiting season. For representatives that will also attend either Expo, our members will be familiar faces from the general meeting.

Attendance: ~100 members

Donation: \$1000

Dates: Fall '22: 9/21, 10/5, 10/19, 11/2, 11/16, 11/30
Spring '23: 2/8, 2/22, 3/8, 3/22, 4/5, 4/19

Attendance: ~150 members

Donation: \$1500

Dates: Fall '22: 8/31, 9/7
Spring '22: 1/18, 1/25



BANQUETS

SATURDAY EVENINGS

Our end-of-semester banquets celebrate the events of the year and recognize outstanding ASME members and officers.

Representatives can present and network for an extended time in a more formal setting.

Attendance: ~60 members

Donation: \$1000

Dates: Fall '22: 12/3

Spring '23: 4/22

TAILGATES

SATURDAYS

Tailgates are gatherings for students and company representatives before home football games, creating networking opportunities in a fun and open environment.

Attendance: ~50 members

Donation: \$500

Dates: 9/17, 10/1, 11/12





LUNCH & LEARNS

WEEKDAYS

This smaller and more concentrated setting is a great chance for representatives to share personal company experiences and meet passionate and driven ME students. These sessions are an hour long during a weekday and include either lunch or dinner.

Attendance: ~30 members

Donation: \$300

Dates: Flexible Dates

COFFEE CHATS

WEEKDAYS OR WEEKENDS

Representatives can share their professional experiences in smaller groups with interested students in a more relaxed environment. Coffee and pastries included.

Attendance: ~20 members

Donation: \$200

Dates: Flexible Dates





FACILITY TOURS

WEEKDAYS OR WEEKENDS

One of the best ways to learn about the engineering industry is by witnessing it first-hand. Facility tours give members an opportunity to be immersed in a company's operations and have a full day of exposure to industry.

Attendance: ~20 members

Donation: Flexible

Dates: Flexible Dates

CORPORATE SOCIAL

WEEKDAYS OR WEEKENDS

Socials are a low-stress environment for company representatives to engage with our members. Events in the past have included popsicle socials, grill & chills, Top Golf, bowling, sporting events, and sports nights.

Attendance: ~20 members

Donation: \$300

Dates: Flexible Dates





COMMUNITY OUTREACH

WEEKENDS

Volunteering alongside our members is an excellent way for company representatives to engage and network with them. Companies can have an opportunity to work with our members in an intimate and hands-on small group while giving back to our community.

Attendance: ~10+ members

Donation: \$200

Dates: Flexible Dates

SKILLS WORKSHOP

WEEKDAY OR WEEKENDS

Representatives can lead a skills development workshop to train members on relevant skills such as coding, CAD modeling, design methodology, and critical thinking.

Attendance: ~20 members

Donation: \$200

Dates: Flexible Dates



CORPORATE SUPPORT TIERS

Events	Bronze	Silver	Gold	Platinum
General Meetings	N/a	1 General Meeting	1 General Meeting	1 Prime General Meeting
Other Events	2 Events of Choice	1 Event of Choice	2 Events of Choice	2 Events of Choice
Donation	\$1000+	\$1500+	\$2000+	\$2500+

If your company would like to have a more extended partnership with ASME, we also offer tiered corporate support packages. These packages allow for different levels of involvement with ASME beyond just a single event. In addition to the events for each tier, all levels of corporate support will be displayed on our website and listed on our weekly newsletters.

